William Lewis

Comp 1- Dr. Sherry

During this spring semester, I have worked on multiple genres to complete my project on the New York Yankees. While working on these genres I was able to complete specific course goals that applied to my project. I have chosen specific examples that I have worked on, and have given a description of how I accomplished each of the five goals.

1. **Students will be able to compose for particular audiences and purposes.**

My project is about the New York Yankees dynasty of the mid- 90s. It’s important to realize who your audience is because it affects your writing style. If you are writing for a more professional audience you would need to use more professional syntax throughout the project. My most obvious audience for this piece would be sport fans, and those who like the Yankees. However, another audience I was writing for was the general public. I wanted the general public to see just how important sports are to the community. I did this by explaining how the 2001 Yankees impacted New York and the United States after the September 11th attacks. Also I talked about how good the Yankees were on the field for all the sport fans out there. When I created my news article I used language that sport fans would understand. For example the phrase, “Subway Series.” It is the name given to a World Series if both teams are from New York. It is called the Subway Series because of the proximity of the two teams, and the fact that fans can literally take the Subways to all the games.

1. **Students will be able to compose using language and conventions appropriate to the genre.**

It’s important to be able to write with the language of the genre you are writing for. It is important for the reader to receive an authentic feel when reading the piece. When I wrote the news article piece I felt it was important to make it feel like my audience was reading a newspaper. Some things are as subtle as placing your name on top of the article instead of the bottom. I have read countless articles about baseball in newspapers and that helped me to accomplish this goal. I wanted my readers to feel as though they were reading from an online paper, and I have given my readers that opportunity. I also created a top 10 list. For the list I thought it was best to start at 10 and work my way down to 1. I wanted the anticipation to build in my audience.

1. **Students will be able to read, select, and use evidence critically to formulate and support arguments**

Going into this project I knew a little more about the Yankees than the average person because I have been a Yankee fan my entire life. Doing this project I still learned much more about the New York Yankees. In completing FAQ-I sheets, I was able to select specific information from sources that I would be able to use later in my project. The FAQ-I sheets were very useful. At the top of the page you would put the topic of the page, and the MLA entry so you would be able to easily find it for later use. The FAQ-I sheets are broken into four columns: Facts, Arguments, Questions, and Integrations, hence FAQ-I. In the fact column you would provide certain things from the sources. For me, I found it important to use statistics here. Then I chose where I wanted to insert the stats into my project. Then you decide what questions arise from the facts that you found. For example the Yankees’ winning percentage was better in the post-season than the regular season. I set out to find how they were able to elevate their game in October. Finally, you determine which genres would help you to best integrate the facts, arguments, and questions. In my professional journal genre I pointed out that the Yankees winning percentage was at least .730 in all but two seasons. The Yankees also had a higher post-season winning percentage in all but one season, 1997. These statistics show that the Yankees were able to elevate their game under the pressure of October and become champions.

1. **Students will be able to interpret and compose in a variety of media and print/non-print genres.**

I found the C.R.A.P. (Contrast, Repetition, Alignment, Proximity) methods very useful. Contrast is how you will have a color scheme turn out. It was very important to me because of creating a website. I wanted to make sure I was able to draw readers in, but also not have the color interfere with the words. Repetition is repeating key things. I did this in my top 10 list when I linked the pictures of a player using the Yankee logo. Alignment is making sure all of your writing is aligned properly. It may not seem like a big deal, but the right alignment helps to give more of a professional look. On the minor scale it helped me when I created the ad on the Wheaties box. It is important to have the words stand out, while not getting lost in the background. Also, being that I created a website I used C.R.AP. in the design. I wanted the website’s visitors to see the homepage and become interested in the site. I feel that being visually appealing is important because it is what draws a reader in.

1. **Students will be able to discuss and apply appropriate writing processes both individually and in collaborative contexts**

By conducting peer review sessions, we were able to meet with other peers in small groups to review each other’s genres. After the review, we would give and receive feedback and ways to make it better. I was writing so my audience is both entertained and gaining new knowledge. The feedback from my peers helped because I knew if my writing was too bland or if it was entertaining. Dr. Sherry gave feedback on all genres as well. Dr. Sherry’s feedback was important because it was more advanced than that of our peers. Dr. Sherry helped to make my project more complete. There were times in my project where I felt my baseball knowledge was general knowledge, but Dr. Sherry said to expand on certain things, explain them so everybody knows exactly what I am talking about. In my top 10 list I specified that ERA stood for earned run average, so those who don’t know baseball have an idea of what it means. I think it’s important for the readers to have an idea of what you are talking about because it will keep them interested.